

BLUE OCEAN DOME

Invitation to BLUE OCEAN DOME
at EXPO 2025 Osaka/Kansai

ZERI
ZERI JAPAN



TSSS 2024
Tokyo International Forum
8th October 2024

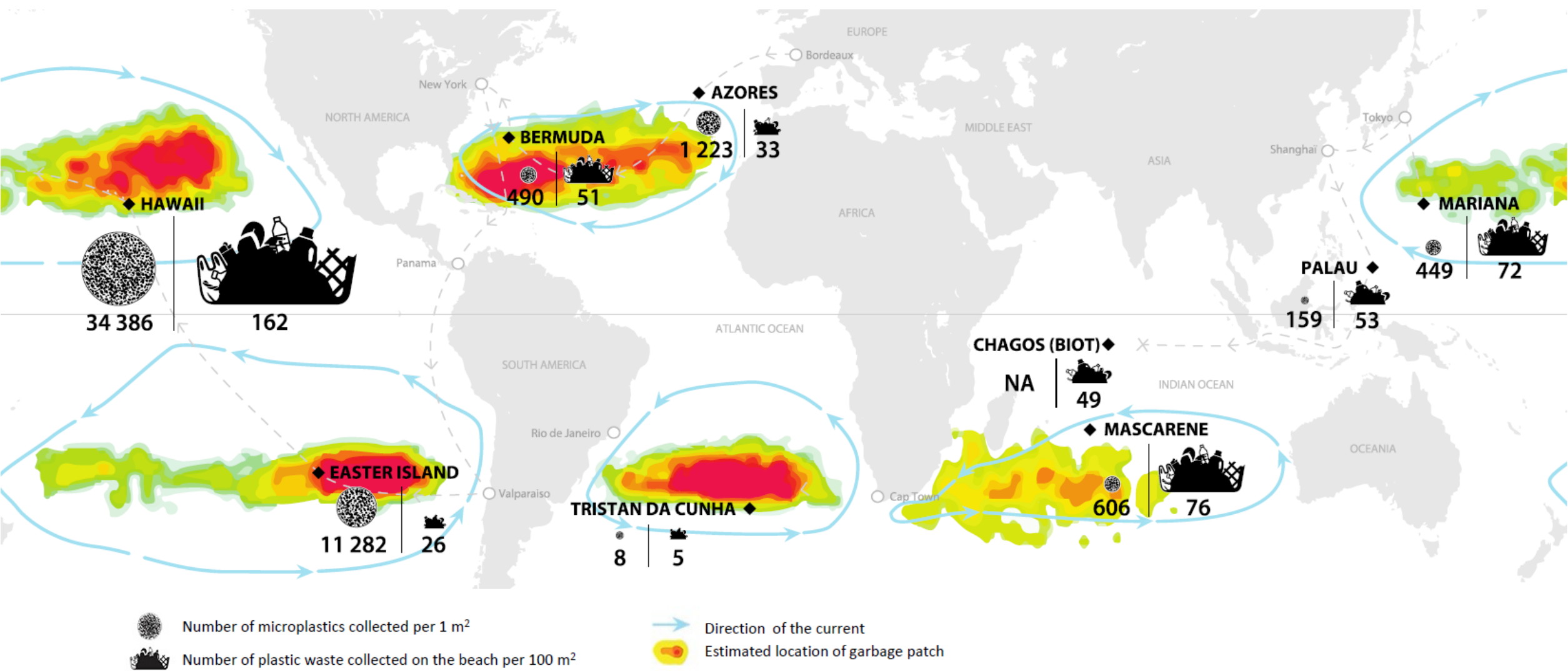
President of Saraya Co., Ltd. Chairman of NPO ZERI JAPAN
サラヤ株式会社 社長 NPO法人 ZERI JAPAN 理事長
Yusuke Saraya 更家 悠介

SARAYA

Santo Domingo, Dominica



Plastic Gyre Research by Race for water



TOKYO/OSAKA JAPAN 2020





Non Profit Organization Zero Emissions Research and Initiatives JAPAN

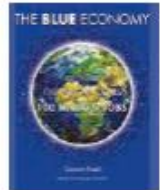
**Learn from Nature,
Make Circular Economy,
Create Sustainable Development**

**自然に倣い、自然を守る
持続可能な社会をつくる**

ZERI Japan publications (translations, editing, collaboration planning)



Biomimicry: Innovation
Inspired by Nature



THE BLUE
ECONOMY



Let's Shift to
the Blue Economy



The Plastic
Solutions



The Plastic
Solutions 2



Year of
publication

2006

2010

2012

2020

2022



TSUSHIMA 2021



US & Korean Ambassadors Clean up in TSUSHIMA December 2023



Location of TSUSHIMA



OCEAN VOYAGES INSTITUTE

Cleanup Coast of Hawaii, USA

Mary Crowley
President & Founder





©Expo 2025

BLUE OCEAN DOME

ZERI Japan presents its pavilion at the 2025 Osaka/Kansai Expo



Scan here for
ZERI Japan's
homepage



► Period

From

April 13th (Sun) 2025

To

October 13th (Mon) 2025

We would like to request your participation in the 2025 Osaka/Kansai Expo and Blue Ocean Projects



EXPO 2025 Osaka/Kansai



BLUE OCEAN DOME



Kenya Hara
Exhibition Producer



Shigeru Ban
Architectural Producer



JAPAN HOUSE
(2017)



MUJI Branding
(from 2002)

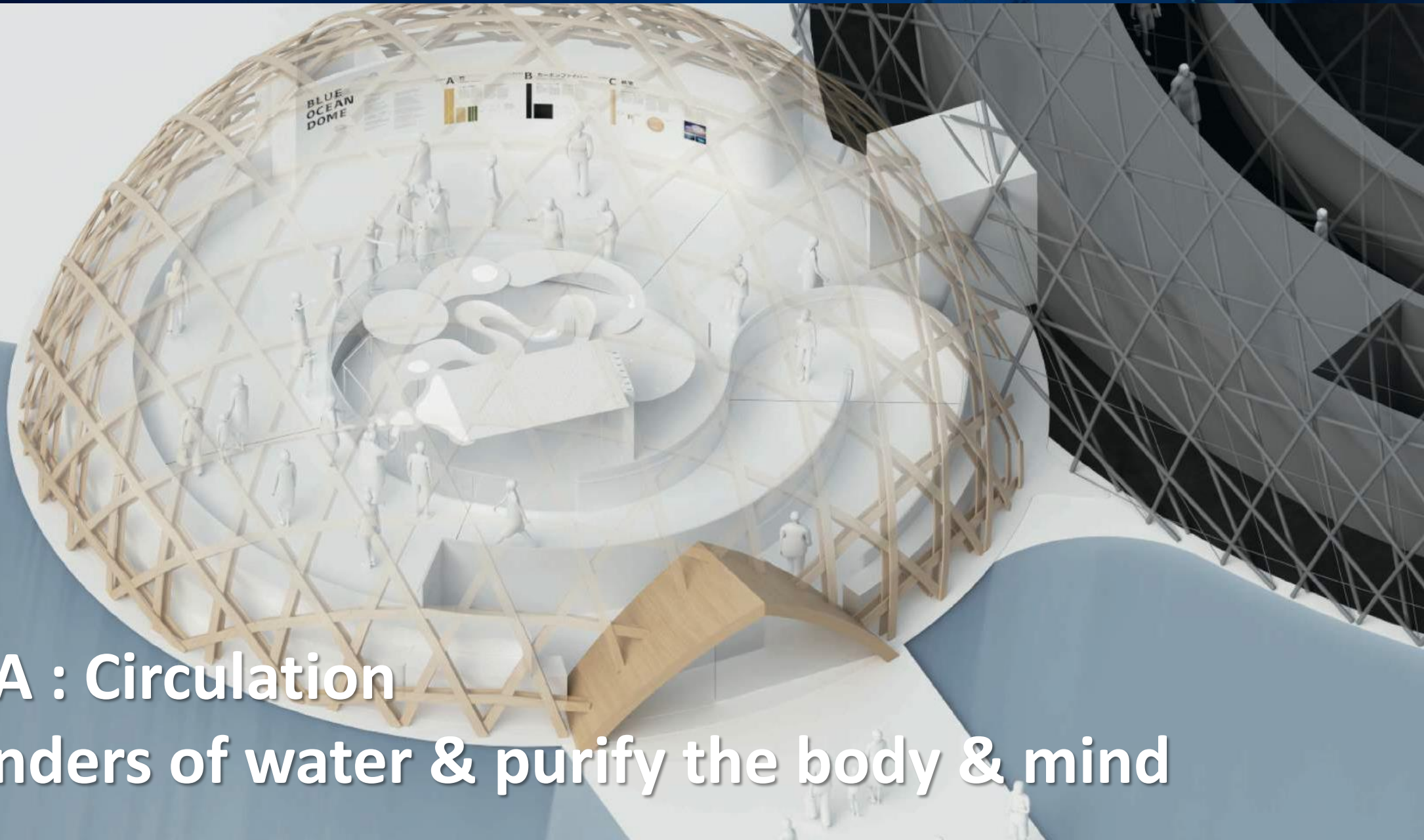


Swatch & Omega Campus
(2019)



Shizuoka Fujiyama World Heritage Center
(2017)

BLUE OCEAN DOME



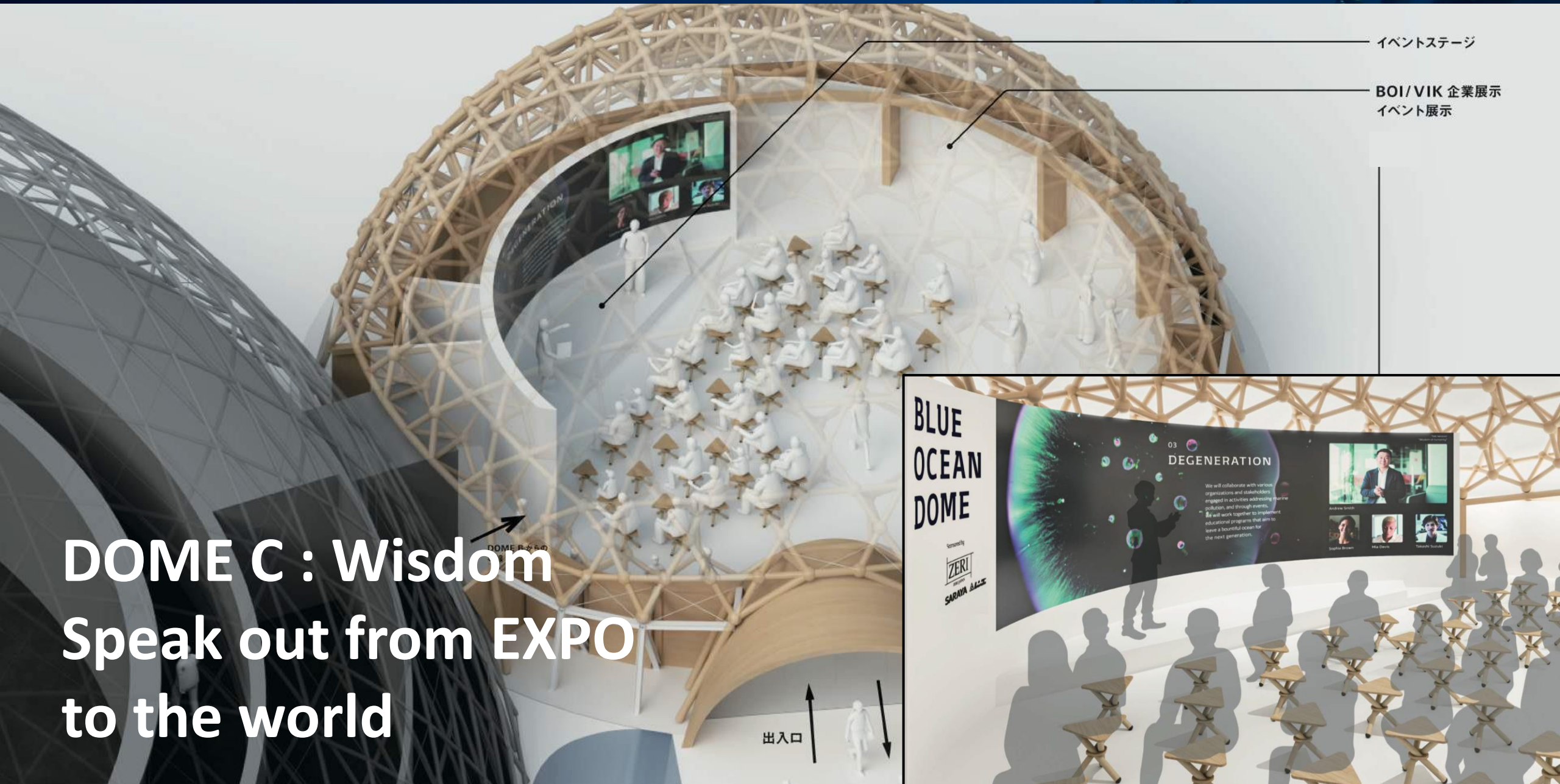
DOMA A : Circulation
the wonders of water & purify the body & mind

BLUE OCEAN DOME



DOMES B : Ocean
beautiful ocean & behavioral change

BLUE OCEAN DOME



イベントステージ

BOI/VIK 企業展示
イベント展示

**DOMES C : Wisdom
Speak out from EXPO
to the world**

DOMES Cからの

出入口

BLUE
OCEAN
DOME

Presented by
ZERI
SARAYA

03
DEGENERATION

We will collaborate with various
organizations and stakeholders
engaged in activities addressing marine
pollution, and through events,
we will work together to implement
educational programs that aim to
have a beneficial ocean for
the next generation.



BLUE OCEAN PROJECT : TSUSHIMA Project

Clean up small boat in 20feet container



Carbonizing material
Fix carbon to make fuel



Biochar - Fix carbon for agricultural use



Ingots - Reduce volume & recycle



BLUE OCEAN PROJECT : MAURITANIA Sustainable Fishing



BLUE OCEAN PROJECT : Sailing ship MIRAIE



北前船の航路と主な寄港地

Kitamae Boats
Sailing routes
in Edo period





BLUE OCEAN INITIATIVE



NIKKEI BLUE OCEAN FORUM



NIKKEI
BLUE OCEAN
FORUM



「きれいごと」を
やり続ける覚悟
リユースプラットフォームでも
最初の一步を
踏み出す

を作るのが目的ではなく、社会課題を解決するために製品を開発しています。世の中から感染症にかかる人を減らしたいという思いで事業に取り組んできました」と話す。

そうしたい思いが95年に始まる海外事業を後押しし、欧米諸国だけでなくアジアや中東、南米のほかアフリカのウガンダなど29の国・地域での展開につながっている。



山田 哲氏

環境負荷の低い製品を開発 若年層も固定客として定着

サラヤは、感染症予防以外にも環境問題の解決を目指した様々な事業に取り組んできた。

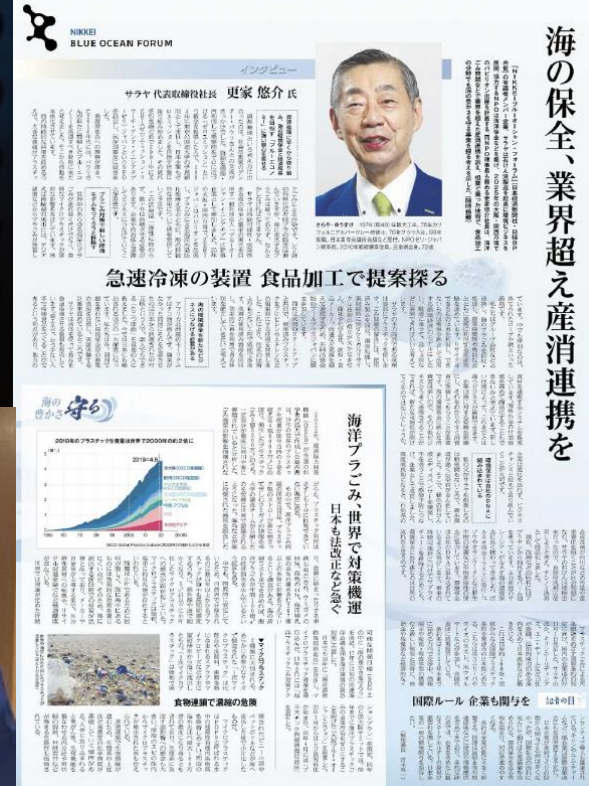
高度経済成長期の70年代は、安価で大量生産できる石油原料の合成洗剤が主流で、自然界で分解されにくい洗剤の成分が全国の河川や湖沼で環境汚染を引き起こしていた。サラヤは71年に他社に先駆けて環境負荷の少ないヤシ油を原料とした植物系の「ヤシノミ洗剤」を開発した。

手肌への優しさと、高い生分解性を持ったヤシの実由来の洗浄成分を使用し、洗浄に不要なものは一切含まない無香料・無着色にこだわった洗剤だ。ボトルの一部に再生樹脂、詰め替えパックの一部に植物由来樹脂を使うなど、「人と地球」に優しい製品作りに取り組むという創業の精神を今も引き継いでいる。「ヤシノミ洗剤は50年以上もコンセ



Conservation and Sustainable Use of A Variety of Initiatives Are Underway

Goal 14 of the UN's SDGs is about 'Life below water' which aims to conserve and sustainably use the wealth of our ocean. In February 2023, Nikkei and Nikkei Business Publications established the NIKKEI Blue Ocean Forum. Its purpose is to protect the marine environment, by formulating and globally propagating policies and mechanisms to ensure the proper utilization of marine resources. The plan is to hold forums four times a year featuring experts and company representatives who are engaged in various marine-related fields, and to announce 'A Proposal on Conservation and Sustainable Use of Our Ocean' to coincide with Expo 2025 Osaka, Kansai, which has been dubbed 'Expo of the Sea.' (It will be the first Expo to be held at a venue surrounded by the sea on all sides.) The following is a selection of key points from the symposiums and interviews of NIKKEI Blue Ocean Forum events held in 2023.



BLUE OCEAN PROJECT : Actions with MONACO



**United
Nations**



2025 UN OCEAN CONFERENCE
June 2025, France

Planning to have Subcommittee meetings
with MONACO Government



See you at  **BLUE OCEAN DOME !**