

Revolutionizing the Seafood Industry: Transforming Markets for Sustainable Practices

水産業界に革命を起こす：
持続可能な実践のための市場の変革

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WHAT WE PLAN TO DO

Work with nature's systems to protect & conserve water so people & the environment can thrive together.



HOW WE PLAN TO DO IT



Inclusion

Achieve better outcomes for water, the environment & people by engaging & learning from diverse communities, partners, governments, leaders & funders



Innovation

Work with partners to develop & adopt innovative agricultural, water resource & fisheries management practices



Supply Chain

Build supply & demand for sustainable agriculture & fisheries



Policy

Advocate for policies that drive long-term protection of water

WHY

Stronger,
more robust
sustainable
fisheries

+

Improved
& inclusive
socioeconomic
status for fishers

=

A system
where nature
& people can
thrive together



A big problem & A solvable problem

大きな問題 & 解決可能な問題

The number of overfished stocks has tripled in the last 50 years.

Over 3 billion people rely on fish for more than 20% of their protein

Nearly 40 million people are directly employed by fishing

Where fisheries are well managed, fish stocks have nearly returned to 1970's levels

乱獲された資源の数は過去50年間で3倍に増えた

30億人以上がタンパク質の20%以上を魚に依存している

4000万人近くが漁業に直接従事している

漁業が適切に管理されている場所では、魚の資源は1970年代の水準にほぼ戻っている





Fishers

Work with fishers to adopt sustainable fishing practices

WHO

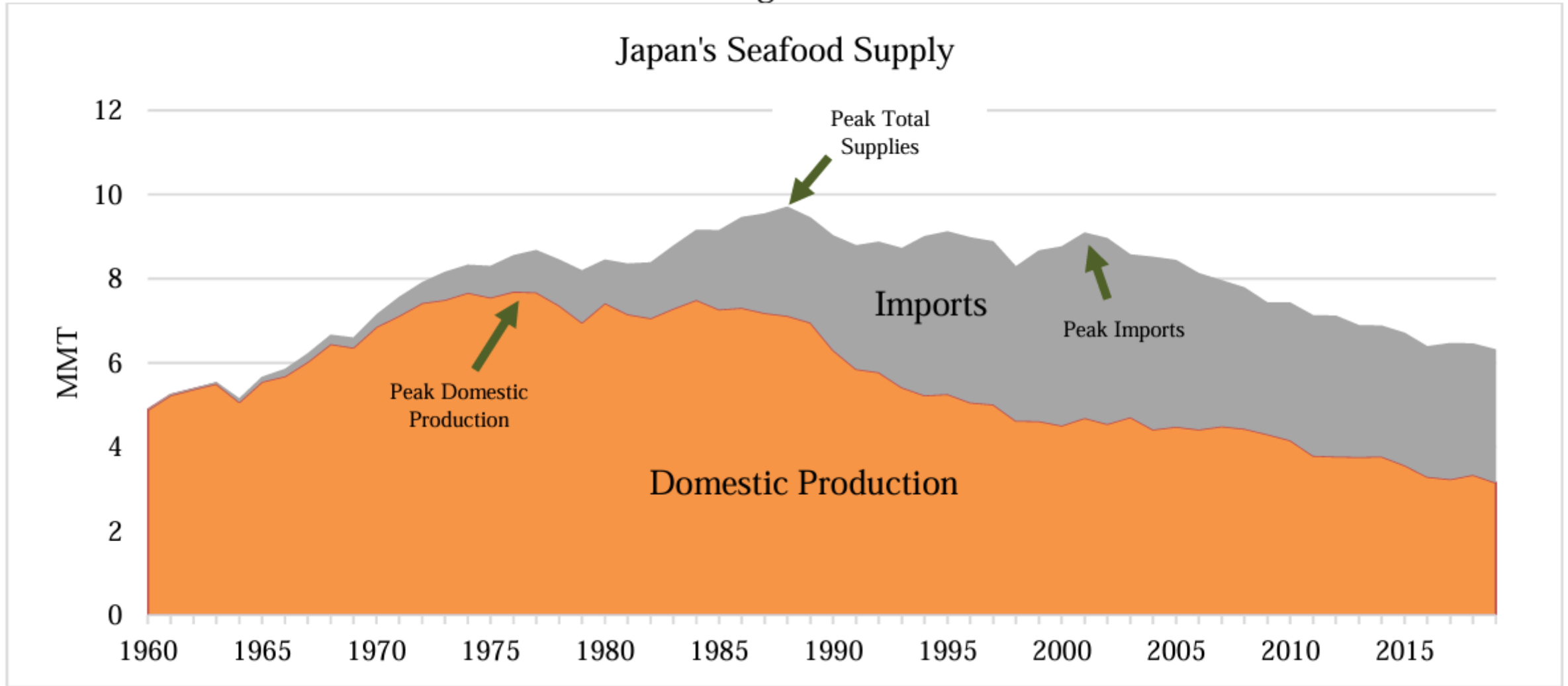


Seafood Industry

Support sustainability throughout the supply chain

Figure 1

Japan's Seafood Supply



Source: Agriculture & Livestock Industries Corporation

Commitments well established

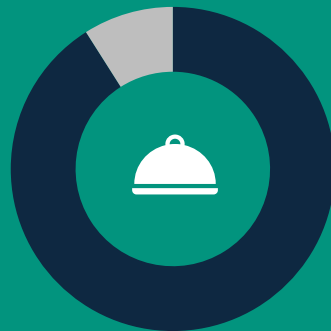
しっかりと確立されたコミットメント



96%

of retailers in
North America
(by sales)

北米の小売業者
(売上ベース)



91%

of catering
companies in
North America

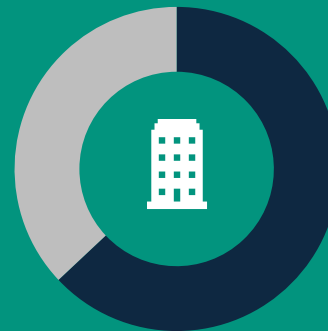
北米の
ケータリング会社



69%

of retailers
in EU

EUの小売業者



63%

of hotel chains
in North
America

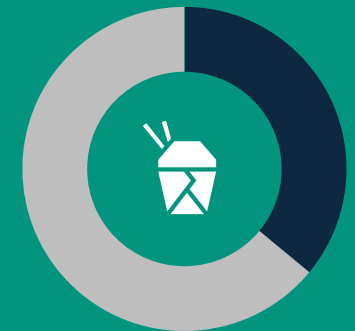
北米の
ホテルチェーン



60%

of global food
distributors

世界の
食品流通業者



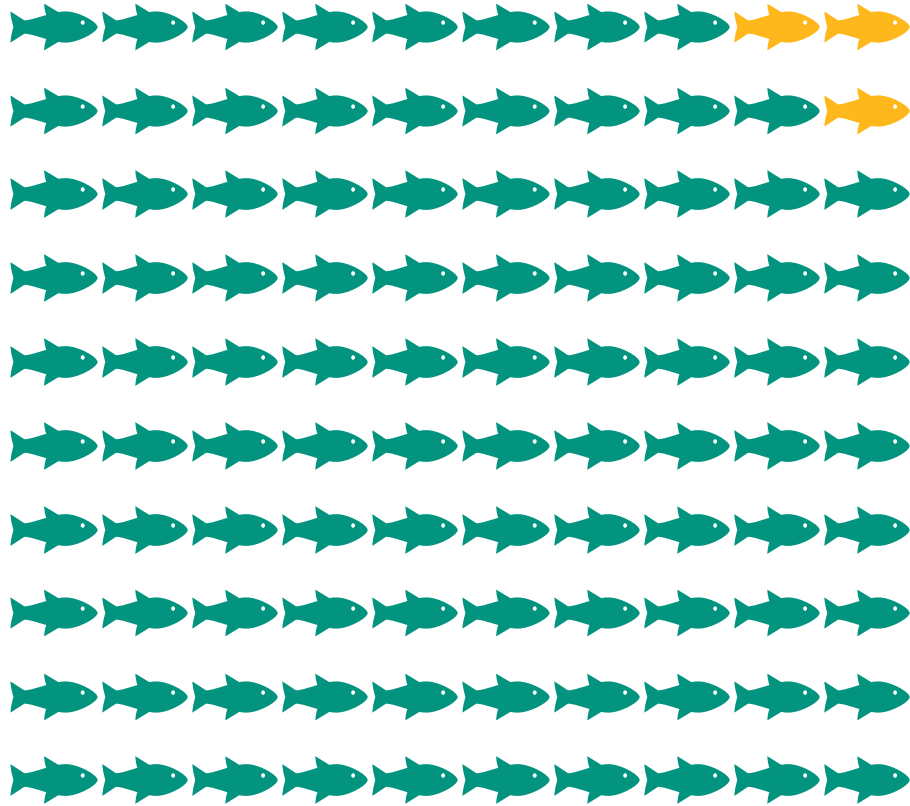
36%

of fast food
chains in
North
America

北米のファースト
フードチェーン

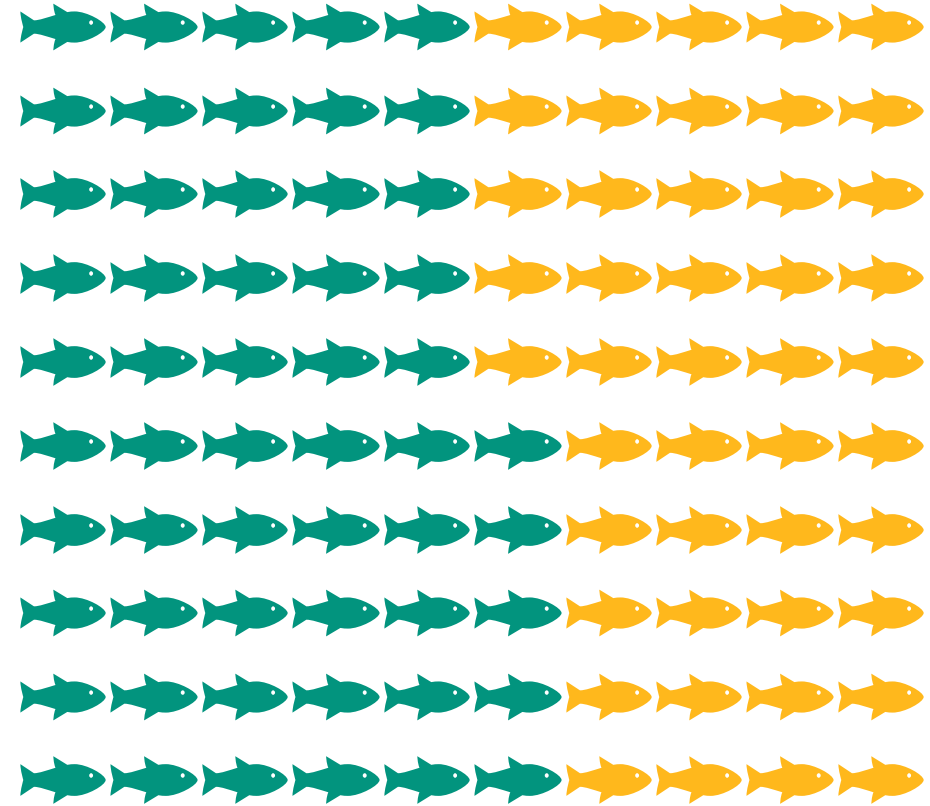
Larger fisheries more likely to be certified

大規模漁業ほど認証取得の割合が高い



10 largest fisheries as % of total catch

総漁獲量に占める10大漁業の割合

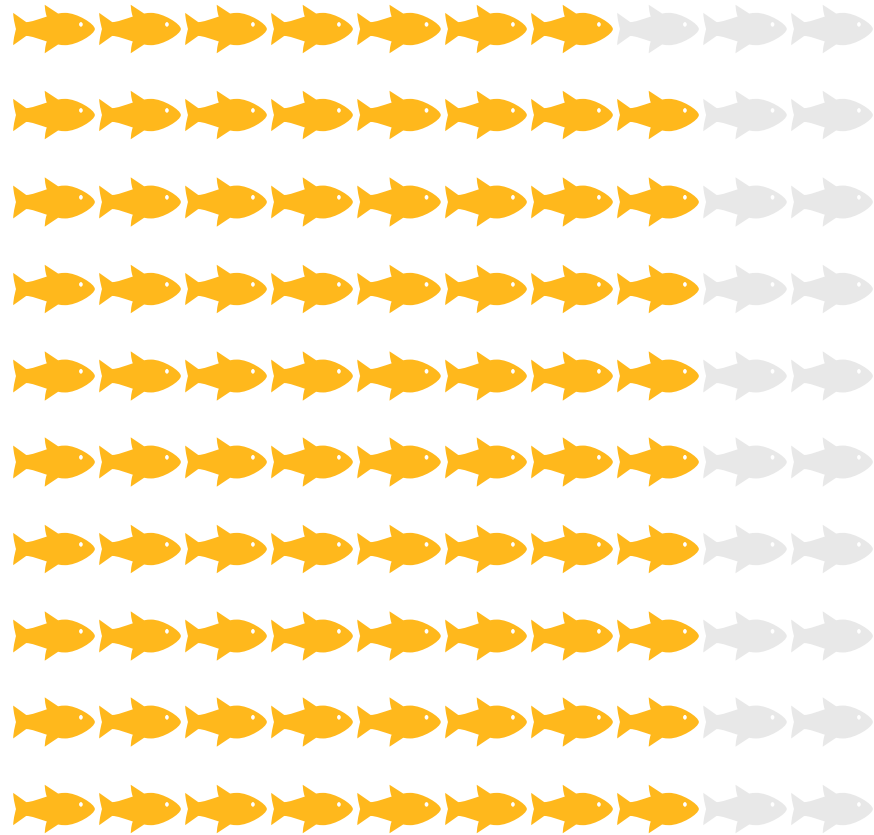


10 largest fisheries as % of total certified fisheries

認証漁業全体に占める10大漁業の割合

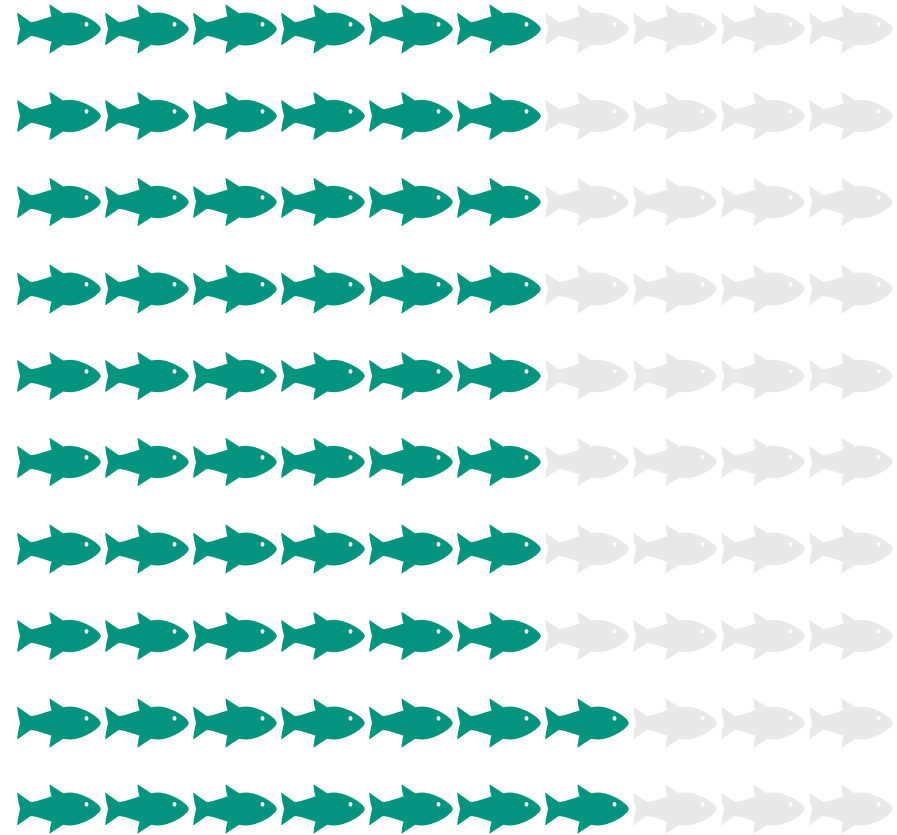
Larger fisheries less likely to be overfished

大規模漁業ほど乱獲の可能性が低い



% of 10 largest fisheries within biological limits

生物学的限界内にある10大漁業の割合



% of global fisheries within biological limits

生物学的限界内にある世界の漁業の割合

Commitments are step one, challenges remain

コミットメントは最初の一步ではあるが、課題はまだ残っている



We've reached the big fish(eries) but not yet the next wave of smaller fisheries

私たちは大きな漁場には到達しましたが、まだ次の小さな漁場には至っていません



Fishers are not seeing the benefits of sustainability, so we risk backsliding on progress

漁業者らは持続可能性の恩恵を感じておらず、そのために進歩が後退するリスクがあります



Companies have made commitments on seafood (and other metrics), and so may think that their work is “done”

企業は海産物(その他の指標)についてコミットメントをしたから自分たちの取り組みが「完了した」と考えているかもしれません



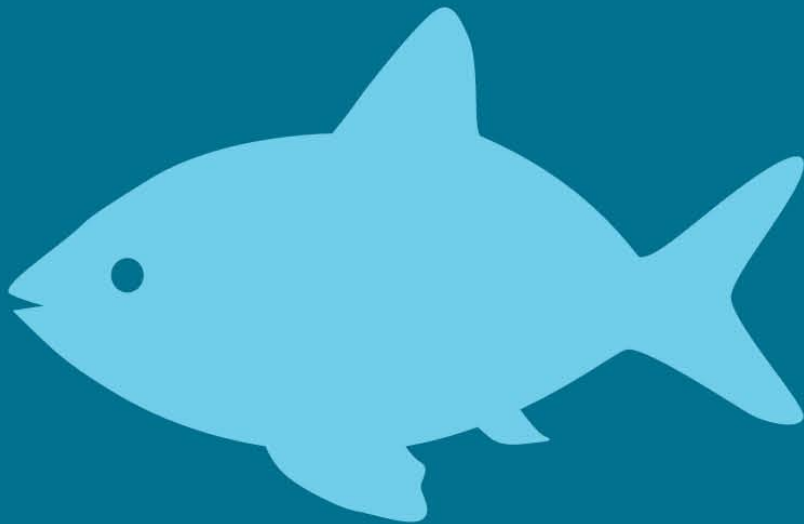
Warming waters are adding new threats to species and fishing communities, and we risk backsliding on progress

水温の上昇が種や漁業コミュニティに新たな脅威をもたらしており、進歩が後退するリスクがあります

Fish is the most traded commodity from developing countries



TOGETHER
FOR CONSCIOUS
SEAFOOD
CONSUMPTION



39 trillion US\$
net exports



13 trillion US\$
net exports

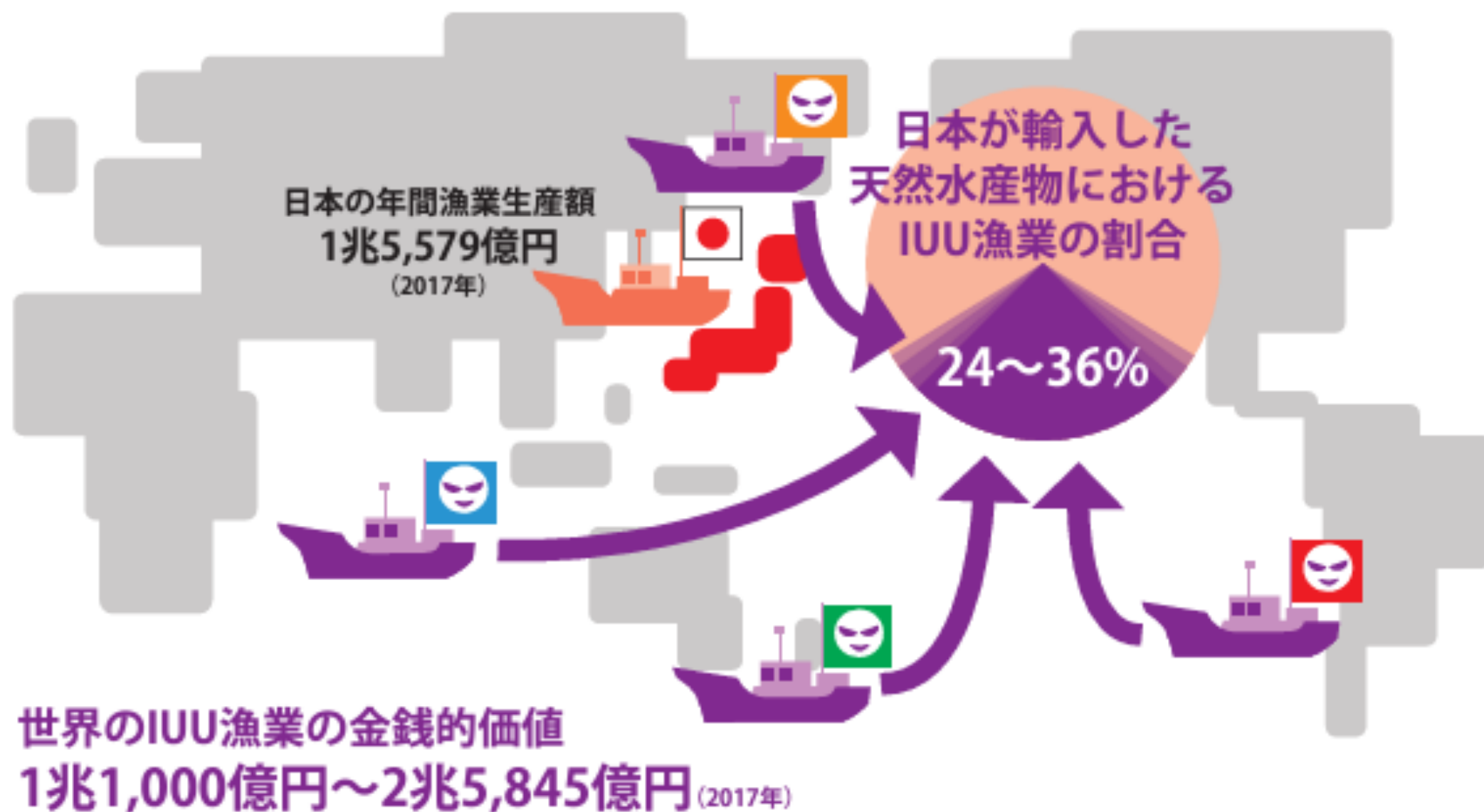


4 trillion US\$
net exports



4 trillion US\$
net exports

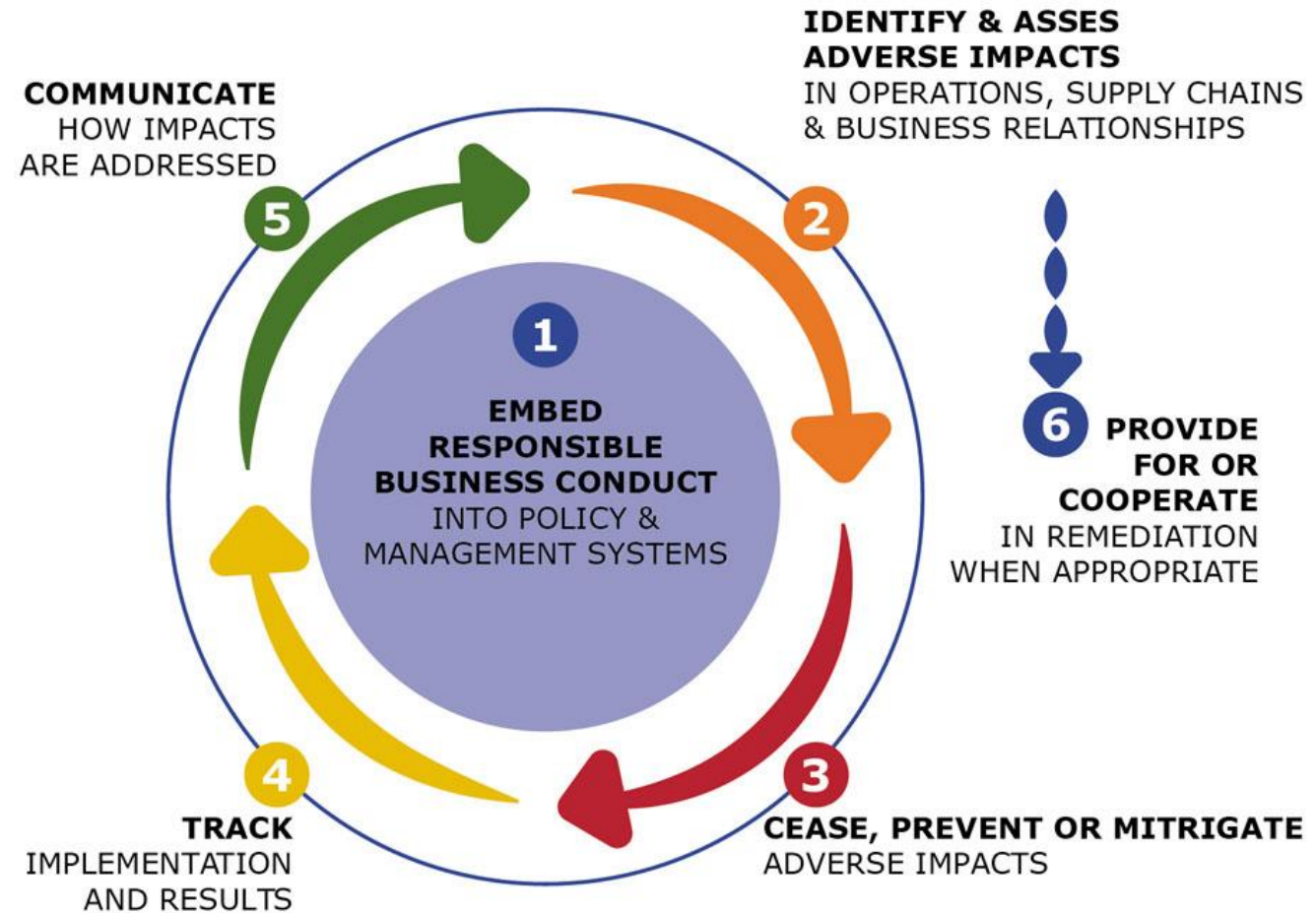
図1：世界のIUU 漁業の金銭的価値と日本の輸入天然水産物におけるIUU 漁業の割合⁴





Due Diligence

デュー・ディリジェンス



WALTON FAMILY FOUNDATION



Thank You

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